

**11<sup>TH</sup>**

**Annual Telehealth  
Summit of South Carolina  
December 4 - 6, 2023**

HYATT REGENCY  
220 N MAIN ST  
GREENVILLE, SC 29601

**SPONSOR/EXHIBITOR  
REGISTRATION PACKET**

**Registration Deadline: September 15, 2023**





## SPONSORSHIP OPPORTUNITIES

Diamond \$7500	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1750
5 Complimentary Registrations	4 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table
1 Full Page Advertisement in Summit Program	1 Full Page Advertisement in Summit Program	1/2 Page Advertisement in Summit Program	1/4 Page Advertisement in Summit Program	Logo placement in Summit Program
Logo on Website, Newsletter, and Social Media	Logo on Website, Newsletter, and Social Media	Logo on Website, Newsletter, and Social Media	Name Listed on Website, Newsletter, and Social Media	Name Listed on Website, Newsletter, and Social Media
Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List
Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo placed by beverages during the Summit	Promotion of Company as a Sponsor of 1 Summit Scholarship	
Scheduled Booth Presentation	Scheduled Booth Presentation	Scheduled Booth Presentation		
Video Advertisement Shown in Main Room	Video Advertisement Shown in Main Room			
SWAG Item in Summit Tote Bag	SWAG Item in Summit Tote Bag			
Sponsor Spotlight in PCC's Newsletter				
Logo displayed on mobile app				
VIP dinner with PCC's CEO				

Networking Reception Sponsor \$5000 [3 Available]	Snack Sponsor \$2500 [2 Available]	Awards Ceremony Sponsor \$3000 [1 Available]
2 Complimentary Registrations	1 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table at the Summit and 1 Exhibit Table at the Networking Reception	1 Exhibit Table at the Summit and Logo placed by snacks during the breaks	1 Exhibit Table at the Summit
Logo placement in Summit Program	Logo placement in Summit Program	Logo placement in Summit Program
Logo on Event Signage	Logo on Event Signage	Logo on Event Signage
Pre and Post Event Attendee List	Pre and Post Event Attendee List	Pre and Post Event Attendee List





## EVENT INFORMATION

### Who Will Be There?

Palmetto Care Connections (PCC) is expecting about 300 Healthcare Administrators, Physicians, Nurses, Legal Advisors, Office Managers, Social Workers, Technology Directors, Program Managers, Medical Directors, CEOs, CIOs, COOs, and more to attend the Telehealth Summit!

### Save the Date

December 4 - 6, 2023

Hyatt Regency Greenville, 220 N Main St, Greenville, SC 29601



## REGISTRATION

### How to Register

Sponsors may register online at [www.palmettocareconnections.org](http://www.palmettocareconnections.org). The registration deadline is **September 15, 2023**.

Make checks payable and mail to:

Palmetto Care Connections  
ATTN: Summit Planning Committee  
1880 Main Highway  
Bamberg, SC 29003



## SPONSOR BENEFITS

### Complimentary Registration

Based on the sponsor level selected, sponsors may setup an exhibit table and/or attend the conference sessions. Meals are included in the registration. Additional registrations may be purchased.

### Exhibit Table

Exhibitors can expect one 6ft table, two chairs, and basic linens. Exhibit table numbers are assigned based on sponsorship levels and will be distributed after registration closes.

### Ad Dimensions and Size

Advertisements and logos can be uploaded in the online registration portal or emailed to [summit@palmettocareconnections.org](mailto:summit@palmettocareconnections.org). Deadline **September 15, 2023**.

Full Page [Without Bleed] 7-1/8" w x 10" h

1/2 Page 7-1/8" w x 4-7/8" h

1/4 Page 3-5/8" w x 4-7/8" h

### Logos

Submit logos in an acceptable format to [summit@palmettocareconnections.org](mailto:summit@palmettocareconnections.org) by **September 15, 2023**. Acceptable formats: pdf, eps, ai, png or jpeg (hi-res if jpg or png).





## SPONSOR BENEFITS

### Attendee List

The pre event attendee list will be distributed by **November 6, 2023**.

The post event attendee list will be distributed by **December 7, 2023**.

### Video Advertisement

Video clips or advertisements should be a maximum of 1-2 minutes. Videos will be played in the main room at a scheduled time such as breakfast or a break. Acceptable formats include MP4, MOV, and WMV. Video clips or advertisements should be submitted to PCC at [summit@palmettocareconnections.org](mailto:summit@palmettocareconnections.org) by **October 31, 2023**. PCC is not responsible for the cost or design of the video.

### SWAG Items

Diamond and Platinum Sponsors, send your SWAG items [250-300 qty.] to be included in the conference tote bag to PCC by **October 31, 2023**. PCC is not responsible for the cost or design of these items.

### Sponsor Spotlight

PCC will highlight Diamond Sponsors in its monthly newsletter.

### VIP Dinner with PCC'S CEO

Diamond Sponsors may schedule a business lunch/dinner with PCC's CEO.



## PREPARING FOR YOUR EVENT

### Lodging Options

Hotel reservations can be made at the Hyatt Regency Greenville. Room rate: \$179/night.

Weblink: <https://www.hyatt.com/en-US/group-booking/GSPRG/G-HEAL>

Reservations must be made by **November 13, 2023**.

### Exhibitor Booth Setup

Exhibitors may setup their booths on **Monday, December 4, at 2:00pm-5:00pm**.

### Shipping Items

Items for exhibitor booth may arrive a maximum of 3 days prior to your arrival. The hotel and Palmetto Care Connections is not responsible for perishable items or fees for storing boxes.

#### Ship to:

Hyatt Regency Greenville, 220 N Main St, Greenville, SC 29601

### Packages

The Hyatt will store your packages a maximum of 3 days prior to your arrival. Anything arriving more than three days prior will not be accepted and consequently returned to sender. The hotel is not responsible for perishable items.

Each item should be clearly marked with the following:

- A. Your organization name and/or name of the event
- B. Hold for arrival 00/00/00
- C. The name of your organization's on-site contact
- D. C/O Hyatt Regency Greenville  
220 North Main Street  
Greenville, SC 29601





## PREPARING FOR YOUR EVENT

### **Fees for storing/handling of boxes**

The fees are as follows (this fee includes moving the boxes from storage to destination determined by group:

\$3.00 per box per day

\$10.00 per exhibitor case per day

\$50.00 per pallet per day

### **Directions to the Hyatt Regency Greenville**

#### **Directions From Columbia, SC**

Take I-26 W and I-385 N

Continue on E North St. Drive to Beattie Pl

Turn left onto N main St.

1 hr 33 min (103 mi)

#### **Directions from Charleston**

Get on I-26 W

Take I-26 W and I-385 N follow signs to Greenville

Take exit 42 E North St. toward Downtown. Turn right on E North and then left on N Main St.

3 hr 8 min (213 mi)

#### **Directions from Florence**

Take I-20 and I-26 from Florence to Greenville South

Exit on 160B for I-20. West toward Columbia

Exit on 38 from I-26 W

Follow N Church St. and E Washington St to N Main St.

2 hr 39 min (182 mi)

#### **Directions from Atlanta Georgia**

Get on I-85 N towards Greenville

Take exit 51 for I-385 S toward Columbia

Keep left at the fork to continue to Exit 52B, follow signs for Downtown/Greenville

Merge onto E North St.

Turn right on Main St.

2 hr 17 min (146 mi)

### **Parking Information**

The Hyatt Regency is located at 220 N Main St, Greenville, SC 29601-2129.

The city of Greenville owns the attached parking garage with a fee of \$7/night for self-parking.

Self-parking is paid upon exit of the garage via credit card. Valet parking is \$21.20/night and can be added to your sleeping room folio. Rates are subject to state sales tax and change without notice.



## CANCELLATION POLICY

**PCC must receive written notice of cancellation -**

**30 or more days** before the event = 100% refund

**29-14 days** before the event = 50% refund

**Less than 14 days** before the event will be non-refundable.

