



OCTOBER 28-30, 2025

**FRANCIS MARION HOTEL
387 KING ST, CHARLESTON, SC 29403**

REGISTRATION DEADLINE: SEPTEMBER 15, 2025

**SPONSOR/EXHIBITOR
REGISTRATION PACKET**



SPONSORSHIP OPPORTUNITIES

Diamond \$10,000	Platinum \$5000	Gold \$3500	Silver \$2500	Bronze \$1750
4 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table	1 Exhibit Table
Mobile App Access & Exhibitor Page	Mobile App Access & Exhibitor Page	Mobile App Access & Exhibitor Page	Mobile App Access & Exhibitor Page	Mobile App Access & Exhibitor Page
Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit
Website, Newsletter, and Social Media Recognition	Website, Newsletter, and Social Media Recognition	Website, Newsletter, and Social Media Recognition	Website, Newsletter, and Social Media Recognition	Website, Newsletter, and Social Media Recognition
Presentation Opportunity	Presentation Opportunity	Presentation Opportunity	Promotion as Summit Scholarship Sponsor	Attendee List
SWAG Item in Summit Tote Bag	SWAG Item in Summit Tote Bag	Attendee List	Attendee List	
Video Advertisement Shown in Main Room	Video Advertisement Shown in Main Room			
Sponsor Spotlight in PCC's Newsletter	Attendee List			
Banner Ad in Mobile App				
Attendee List				

Networking Reception Sponsor \$5000 [3 Available]	Break Sponsor \$2500 [2 Available]	Awards Ceremony Sponsor \$4000 [1 Available]
2 Complimentary Registrations	2 Complimentary Registrations	2 Complimentary Registrations
1 Exhibit Table	1 Exhibit Table	1 Exhibit Table
Mobile App Access & Exhibitor Page	Mobile App Access & Exhibitor Page	Mobile App Access & Exhibitor Page
Website, Newsletter, and Social Media Recognition	Website, Newsletter, and Social Media Recognition	Website, Newsletter, and Social Media Recognition
Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit	Logo Prominently Displayed at Summit
Attendee List	Attendee List	Attendee List





EVENT INFORMATION

Who Will Be There?

Palmetto Care Connections (PCC) is expecting about 300 Healthcare Administrators, Physicians, Nurses, Legal Advisors, Office Managers, Social Workers, Technology Directors, Program Managers, Medical Directors, CEOs, CIOs, COOs, Community Health Workers and more to attend the Telehealth Summit!

Save the Date

October 28-30, 2025

Francis Marion Hotel

387 King Street, Charleston, South Carolina 29403



REGISTRATION

How to Register

Sponsors may register online at www.palmettocareconnections.org. The sponsor registration deadline is **September 15, 2025**. Once registration is complete, sponsors may pay online or submit a check.

Make checks payable and mail to:

Palmetto Care Connections
ATTN: Summit Planning Committee
1880 Main Highway
Bamberg, SC 29003



SPONSOR BENEFITS

Complimentary Registration

Sponsors may attend sessions at the Summit. Complimentary registration is based on sponsor level. Meals are included in the registration. Additional registrations may be purchased at the summit attendee rate.

Exhibit Table

Exhibitors can expect one 6ft table, two chairs, and basic linens. Exhibit table numbers are assigned based on sponsorship levels and will be distributed after registration closes.

Logos

Submit logos in an acceptable format to summit@palmettocareconnections.org no later than **September 15, 2025**. Acceptable formats: pdf, eps, ai, png or jpeg (hi-res if jpg or png).

Attendee List

The attendee list will be shared no later than **October 21, 2025**.





SPONSOR BENEFITS

Video Advertisement

Video clips or advertisements should be a maximum of 1-2 minutes. Videos will be played in the main room at a scheduled time such as breakfast, lunch or a break. Acceptable formats include MP4, MOV, and WMV. Video clips or advertisements should be submitted to PCC at summit@palmettocareconnections.org by **September 15, 2025**. PCC is not responsible for the cost or design of the video.

SWAG Items

Diamond and Platinum Sponsors, bring your SWAG items [250-300 qty.] to the registration desk on **October 28, 2025** by 4:00 pm to be included in the conference tote bag.

Sponsor Spotlight in PCC's newsletter

PCC will highlight Diamond Sponsors in its monthly newsletter.

Mobile App Access and Exhibitor Page

All Summit attendees will have access to the Whova, the event mobile app, to view the schedule, download documents, send messages, and network with sponsors, speakers, and more. Sponsors will receive details about the mobile app after completing registration.

Presentation Opportunity

PCC will advertise a 10-minute scheduled presentation at your booth or in a dedicated meeting space.



PREPARING FOR YOUR EVENT

Lodging Options

Hotel reservations can be made at **the Francis Marion Hotel**.

Room rate: \$279/night.

Each individual guest must make their own reservations by calling [843] 722-0600 or [877] 756-2121. Reservations must be made by **September 28, 2025**. Please make sure you specify that this is for the 13th Annual Telehealth Summit of SC with Palmetto Care Connections.

Exhibitor Booth Setup

Exhibitors may setup their booths on **Tuesday, October 28, 2025 at 1:00pm - 5:00pm**

Exhibit Hall Schedule

Tuesday, October 28 - 1:00pm - 5:00pm

Wednesday, October 29 - 8:00am - 5:00pm

Thursday, October 30, - 8:00am - 12:00pm

Internet and Electricity

All attendees will have access to wireless internet. For a hardwired connection and/or electricity, an additional fee will be charged. Please indicate your internet and electricity needs on the registration form.





PREPARING FOR YOUR EVENT

Shipping Guidelines

- Incoming Packages **should** be addressed as follows:

ATTN. GUEST: (your name) (group affiliation & arrival date)
The Francis Marion Hotel
387 King Street
Charleston, SC 29403

- UPS is recommended for incoming/outgoing shipments.
- FedEx Ground labels must be provided by the guest. The labels must be printed with a bar code. The hotel is unable to provide FedEx ground labels.
- If packages are properly prepared for shipment they can be left at your exhibit table. Hotel staff will deliver to the shipping/receiving area for pickup.
- The hotel assumes packages left at exhibit tables with no instructions have been called in for pickup. When calling in a pickup, tell your carrier to pickup in the hotel shipping area. The hotel will call FedEx or UPS to schedule a pickup on request only. The guest must call-in pickups to carriers other than FedEx and UPS.
- Packages left without labels or instruction will be discarded after (60) days.
- Please write "TRASH" on boxes that can be discarded.
- There is a \$100 handling charge for receipt of pallets and total shipments in excess of 150 lbs. Notice of this charge was provided to the group organizing the conference. The handling fee covers receipt, storage and delivery to shipping area at the conclusion of the conference.
- The hotel does not re-pack pallets or exhibits for shipping.
- Please ask any hotel employee questions regarding your shipment.



Directions

Directions to Francis Marion Hotel from I-26 Headed East

Travel on I-26 to the end (Meeting Street Exit). Turn right onto Meeting Street. Stay on Meeting Street in the right hand lane for .6 miles. Pass the Charleston Visitor's Center and turn right at the light, which is John Street. Take John Street one block to King Street and turn left on King Street. The Francis Marion Hotel is on the right.

Directions to Francis Marion Hotel from Charleston International Airport

Exit airport on International Drive and Follow signs for I-526 to Mt. Pleasant. From I-526 follow signs for I-26 East to Charleston.

Directions to Francis Marion Hotel from Hwy 17 Headed North

Follow Hwy 17 (Savannah Hwy) North and cross the Ashley River Bridge onto the peninsula. Hwy 17 will make a sharp turn to the left as it forks with Cannon Street. Follow the sign for Cannon Street. Take Cannon Street until it ends at King Street. Turn right onto King Street. The Francis Marion is approximately 6 blocks on the right.





PREPARING FOR YOUR EVENT CON'T

Directions to Francis Marion Hotel from Hwy 17 Headed South

Follow Hwy 17 (Johnnie Dodds Blvd.) South and cross the new Arthur Ravenel Jr. Bridge also known as the Cooper River bridge. Stay in right hand lane and take the Meeting Street Exit. At the traffic light, turn left onto Meeting Street. Stay on Meeting Street in the right hand lane for .6 miles. Pass the Charleston Visitor's Center and turn right at the light, which is John Street. Take John Street one block to King Street and turn left on King Street. The Francis Marion Hotel is on the right.

Parking Information

"Parking & Transportation to the Hotel The Francis Marion Hotel is an easy 15-minute drive from the Charleston International Airport. The airport is served by nine airlines with direct flights from 25 major cities including Atlanta, Washington DC, Chicago, New York, Charlotte and Dallas. Shuttle service can be arranged in advance for \$35 ++ per person. Current cab fare is approximately \$35. For guests driving to the hotel, the City of Charleston owned parking garage is located adjacent to the hotel. Self-parking at the City of Charleston owned parking garage is available for \$2.00 per hour, is paid directly to the garage and is based on garage availability, the day starts and ends at midnight. Please pull up to the front door on King Street and the bellmen will unload your vehicle. Parking is limited for over-sized vehicles and roof top carriers. Valet parking is only offered to hotel guests that have over-night guest rooms, is currently \$40, plus tax, per day and is billed directly to your guest room. Pricing is subject to change." -The Francis Marion Hotel



CANCELLATION POLICY

PCC must receive written notice of cancellation -

45 or more days before the event = 100% refund

44-14 days before the event = 50% refund

Less than 14 days before the event will be non-refundable.

An administrative fee of \$75 will be subtracted from your amount.

If cancelling your registration, please remember to also cancel your hotel reservations as their cancellation policies may vary.

